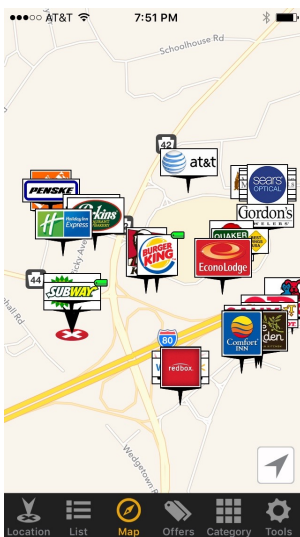




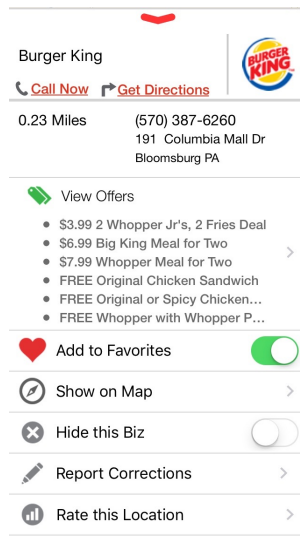
CherriPik Marketing Services

The CherriPik system tightly links offers and locations to get you more exposure.

- You'll show up on the map with an **offer badge** attached to your logo pin.
- Customers will find all available offers listed on your **Location Details** screen.
- When customers view your **full screen image** in the offer carousel, they can connect to an **offer details** screen with links to available locations.



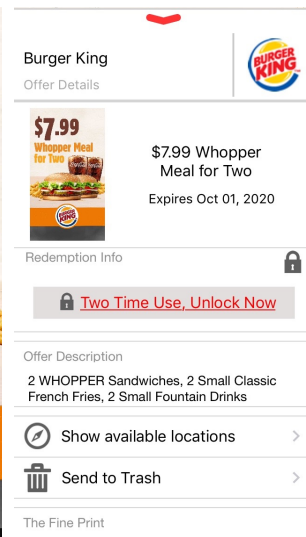
Your Logo pinned at location coordinates. A special tag if offers exist at that location.



Details about the location including a list of the offers available.



Full Screen Ad entices customers to your location



Offer Details include limited use capabilities, description, terms, and links to valid locations.

Easy

Three easy steps to get your offers in the hands, literally, of more customers:

1 Register your business

Includes Business Name, Logo, and Category plus Administrative Contacts - those who can manage locations and offers.

2 Add your locations

Get your NAP right on CherriPik and let everyone know that's how to find you.

- Location Data includes: Your Store Identifier, Region, Address, Geo Code, Phone, Hours, Seasonality, and Holidays.
 - Send us a regular upload of your location data so we can keep current with your business. Use our Published XML document or upload an excel spreadsheet. Custom programming available.
- Need help with your GEO Coding - Have your store managers load the app and send us the correct coordinates for their location.

3 Launch your Offers

You can add any number of offers to CherriPik. When you have multiple offers, we place them in your own Catalog.

- Offer Details can include Offer Name, Offer Image, Offer Description, Start Date, Expiration Date, Fine Print, Sale Price, Original Price, Usage Limit, and Bar Code Graphic.
- Offer can be National, Regional, or single store

Affordable

Both affordable and un-complicated:

- Business Setup: \$295 plus \$5/location
- Offers - Each offer can run for up to 3 months. One: \$195; Yearling (4): 695; 6 Pack: \$795; 12 Pack: \$995

Smart

By applying customer intelligence with our deliver mechanism, we can target anyone with the right offer, at the right time, and in the right place to encourage another visit, entice new prospects, win back old customers – even increase order value.

Extras

- Custom Offer Creative: Need help designing your offer, use our designers. \$195/offer
- Video – Add a video component to your Offer. A video button appears on your offer image and links to a video. You only pay when someone starts your video - \$0.50/video start

Whether you're looking to reward, retain, or prospect for customers – CherriPik will match the right offer to the right person. Contact Us and let's get started!

Paul Fitting

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