



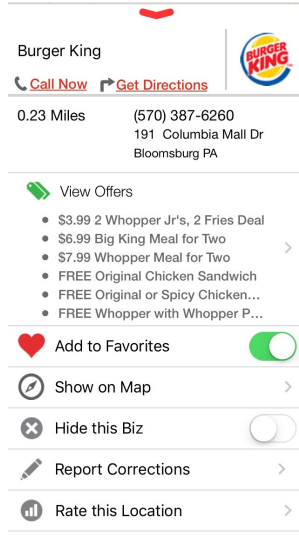
CherriPik Marketing Services

The CherriPik system tightly links offers and locations to get you more exposure with customers and prospects alike. For example:

- You'll show up on the map with an **offer badge** attached to your logo pin.
- Customers will find all available offers listed on your **Location Details** page.
- When customers view your **full screen image** in the offer carousel they can connect to an **offer details** page with links to available locations.



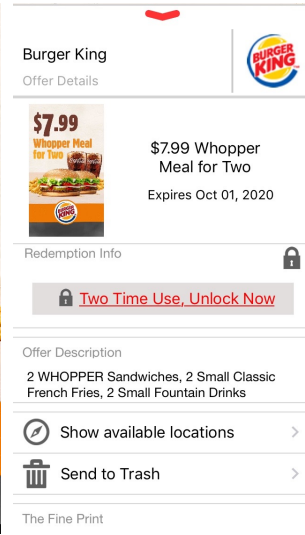
Your Logo pinned at location coordinates. A special tag if offers exist at that location.



Details about the location including a list of the offers available.



Full Screen Ad entices customers to your location



Offer Details include limited use capabilities, description, terms, and links to valid locations.

Easy

Three easy steps to get your offers in the hands, literally, of more customers:

1 Register your business

Only available for brand name businesses having 3 or more locations. We'll need:

- Your Business Name, Logo, and Category
- Administrative Contacts - those who can manage locations and offers

2 Add your locations

Get your NAP right on CherriPik and let everyone know that's how to find you.

- Location Data includes: Your Store Identifier, Region, Address, Geo Code, Phone, Hours, Seasonality, and Holidays.
- Send us a regular upload of your location data so we can keep current with your business.
 - Use our Published XML document or upload an excel spreadsheet
 - Custom programming available.

- Need help with your GEO Coding - Have your store managers load the app and send us the correct coordinates for their location.

3 Launch your Offers

You can add any number of offers to CherriPik. When you have multiple offers we place them in your own Catalog.

- There are two types of Offers:
 - **Everyday:** Offers shown for the category and location selected by the customer.
 - **Favorites:** Offers only shown when you are a favorite brand. We call these SweetDeals.
- Offer Details can include Offer Name, Offer Image, Offer Description, Start Date, Expiration Date, Fine Print, Sale Price, Original Price, Usage Limit, and Bar Code Graphic.
- Offer can be National, Regional, or single store
- An impression occurs when a customer is presented your full screen offer image.

Affordable

Both affordable and un-complicated:

- Annual Maintenance \$900 plus \$1/location
- Offers - \$100/month/offer plus \$0.20 per impression

Smart

Reach new customers, Reward loyal customers. Customers keep telling us how smart it is to have logo pins right on the map. Just wait till they start getting your offers.

Extras

- Custom Offer Creative: Need help designing your offer, use our designers. \$250/offer
- Video – Add a video component to your Offer. A video button appears on your offer image and links to a video. You only pay when someone starts your video - \$0.50/video start
- Custom Rewards Program – We work with you to implement a loyalty program. Price varies depending on your program.

Contact Us and let's get started!

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